



Rezoning Gowanus?

Support our

Gowanus Aqua New Deal

**THESE
VALUES
REPRESENT
THE DNA OF OUR
COMMUNITY!**

A QUIRKY GOWANUS

Development near & along the Gowanus Canal must promote a meaningful relationship to our waterway's cultural significance.

Gowanus' vibrant community of diverse people, business and recreational users want to engage in regenerative ecological practices that contribute to the restoration of our waterway.

01

Celebrate Culture

- Build a fun and active shoreline edge
- Recognize historical events & structures
- Map & promote a Gowanus heritage trail

02

Enhance Community

- Embrace recreation on water & on land
- Accommodate safe access on & off water
- Build public gathering spaces
- Design public spaces for use during all seasons of the year
- Promote walking, running, art-making, performance, & community activity

03

Support Makers

- Provide affordable art spaces
- Support makers and co-workers
- Display & commission works made locally
- Enhance the IBZ with rezoning incentive
- Hire local & partner with local NPOs

Require Ecologically Regenerative

- Passive House & LEED Buildings
- Low flow fixtures & stormwater reuse
- CSO alert lights in every restroom
- Deploy passive stormwater filtration

Future Focused

- Assume sea level rise & build resilient
- Flood resistant first floors should be active like Brooklyn Crab of Red Hook
- Smart lighting & temperature controls
- Select phyto-remediating plantings to combat pollutants

Build It Green

- Passive House & LEED
- Local source & reuse materials
- Low flow fixtures & stormwater reuse
- Install CSO alert lights in every restroom
- Maintain views and shoreline planting

01

A SUSTAINABLE GOWANUS

Developments must be designed assuming a clean Gowanus Canal waterway.

02

Require safe egress on & off the water with a diverse design of edge treatments.

03

Provide shoreline amenity structures including boathouses, restaurants and galleries.

GET INVOLVED Join the Gowanus Dredgers Canoe Club

We need your support to achieve our goals & let us know what else we should include in our community advocacy for a strong waterfront. Together, we can plan a better Gowanus future.