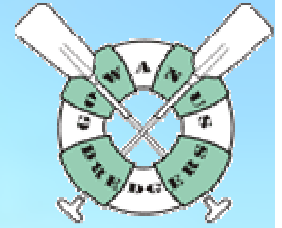


Waterfront Revival with Gowanus Dredgers

Happier by Design



Gowanus Waterfront on the Edge



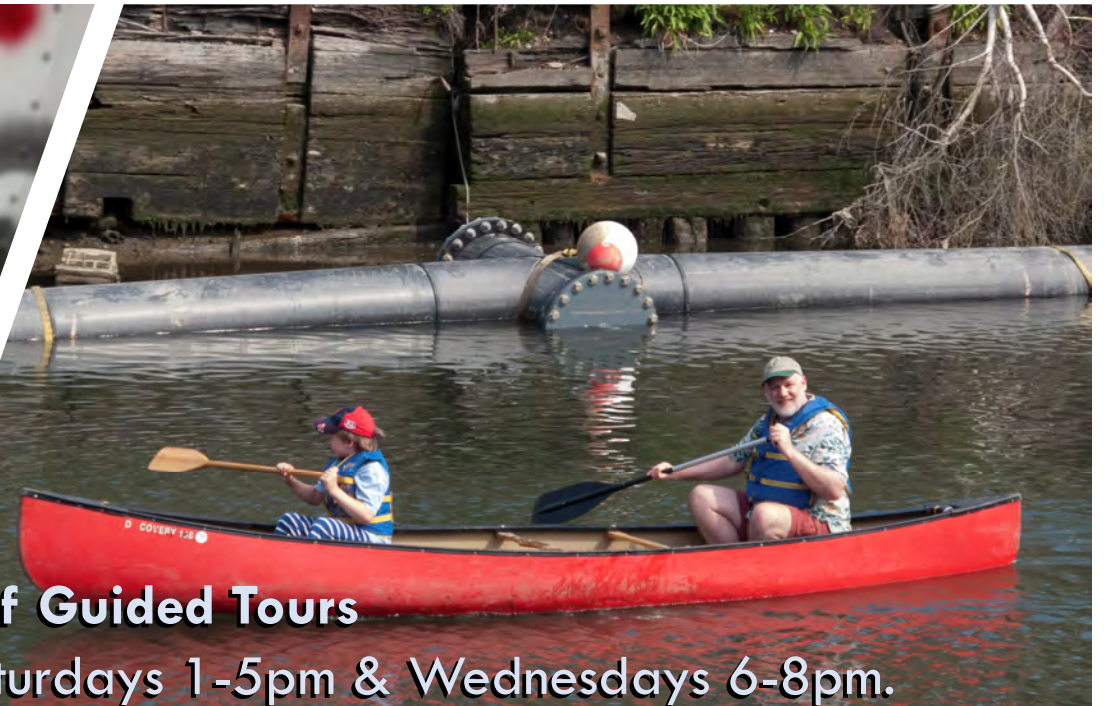
Over **2,000** individuals, including more than **200** youth, participated in our programs. People who experience and enjoy our waterway become advocates for its revitalization.

We **doubled** the size in advocates! Volunteer participation significantly grew. New membership categories increased involvement and created new programs.

Our Programs



Water Testing
Weekly & All Season



Self Guided Tours
Saturdays 1-5pm & Wednesdays 6-8pm.



Sunset Voyages
By Appointment

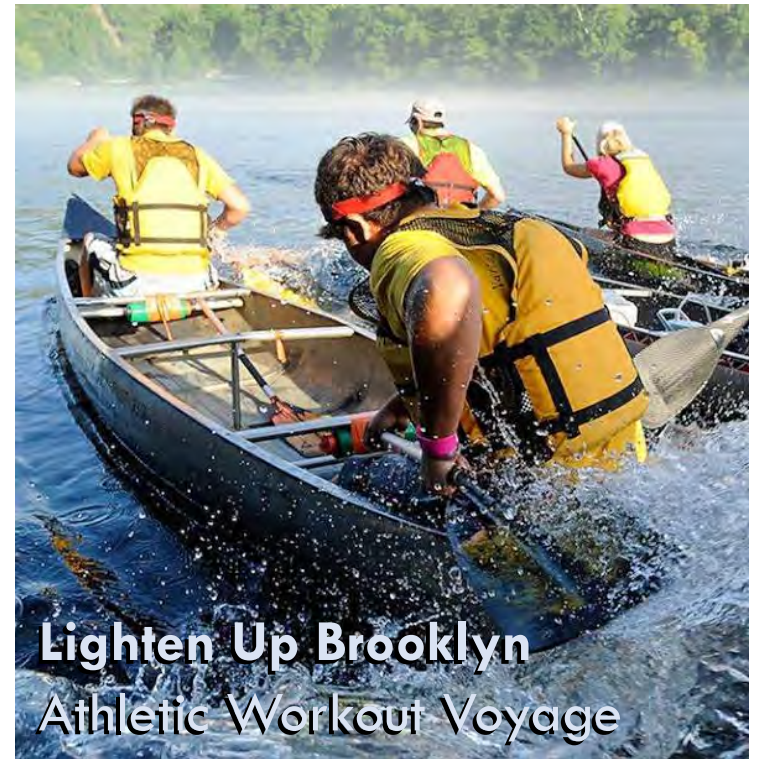


Shoreline Cleaning
At Special Events

Our Programs



Shoreline Art Walk
Historical and Neighborhood Promotion



Lighten Up Brooklyn
Athletic Workout Voyage



Promoting Gowanus Arts
Monthly Shows at Beachhouse

Our Programs



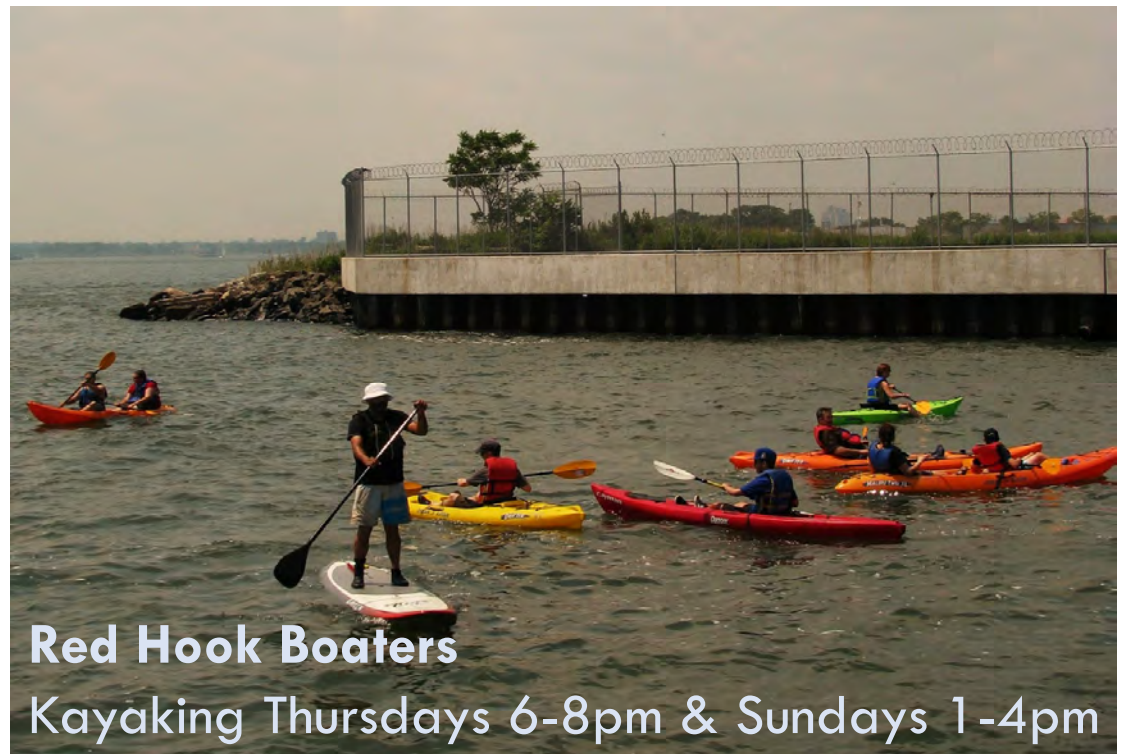
**Kayak Staten Island
Beach Kayaking Program**



**LIC Community Boathouse
East River Kayaking Program**



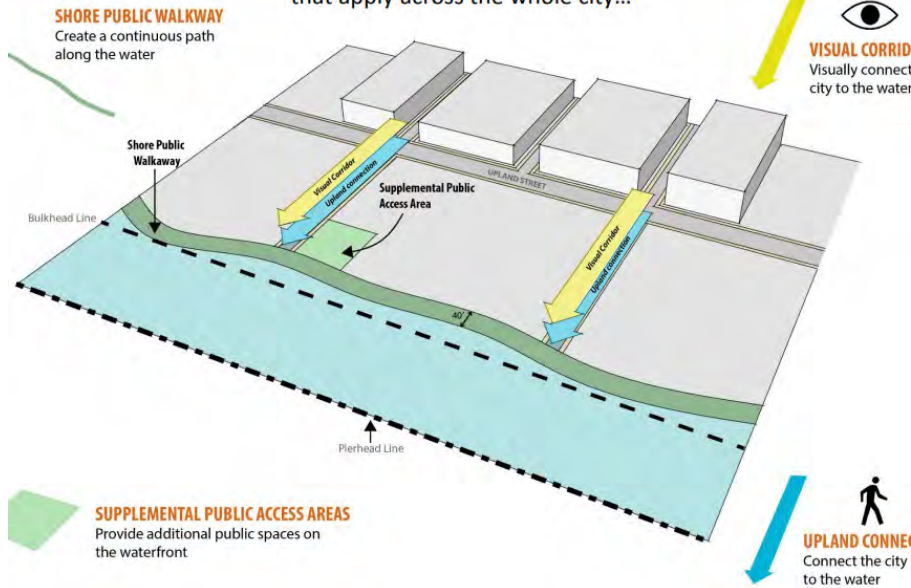
**NY Community Kayak
Winter Kayak Education**



**Red Hook Boaters
Kayaking Thursdays 6-8pm & Sundays 1-4pm**

Regulations

And these are the requirements that apply across the whole city...



ER PARK, NEW YORK

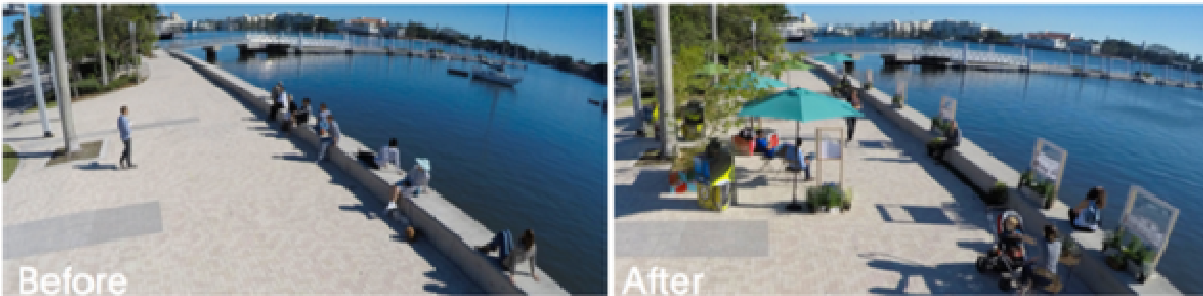




Resulting Impacts

Less Used Open Spaces

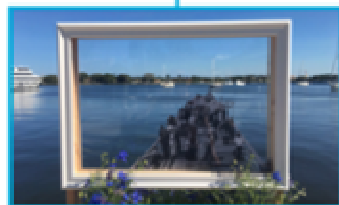
A Waterfront Transformation



Tactical intervention elements

Green Planters

Tables



Fascination frames with historical images

Shade and Seating

Colorful Art Boxes

Bamboo

Ecosistema Urbano
West Palm Beach Design



Seeding Office, FAR ROC Design



A Waterfront to Enjoy

Lessons Learned from another waterfront

64 percent of passing pedestrians and cyclists stopped and lingered with intervention day & on the control day only about 11 percent of passersby stopped. This five-fold increase in stationary activity suggests that, while intervention did not attract more pedestrians and cyclists, it encouraged a higher percentage of them to linger and interact with the site.



Stationary Activity in Control Site

Stationary Activity in Intervention Site

- Standing
- Secondary Seating
- Benches

- Standing
- Moveable Seating
- Secondary Seating
- Benches
- Physical Activities

Ecosistema Urbano
West Palm Beach Design

A New Design Approach



White Arkitekter
FAR ROC Design Competition



Ecosistema Urbano
West Palm Beach Design



A Better Design Approach



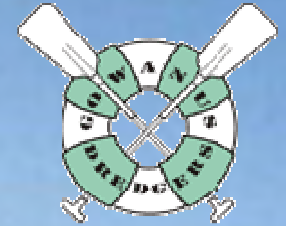
A Mix of Uses



Byungryoung Lee & Xiaobai Zhao, Syracuse University Fisher Center

Waterfront Revival with Gowanus Dredgers

Happier by Design



Gowanus Dredgers Canoe Club

www.gowanuscanal.org

718.243-0489

Environmental Restoration Through Recreation